



Member: FINRA & SIPC

December 4, 2013

For Immediate Release

Aegis Capital Corp. - *Aegis Capital Corp. (www.aegiscapcorp.com) is pleased to announce the creation of Aegis *General Agency*, a full service general insurance agency.*

As we continuously strive to grow and advance the value that Aegis Capital Corp. provides to each of our representatives, we are pleased to announce the creation of Aegis General Agency ("Aegis GA"). Aegis GA is a full service general insurance agency which will aid and support representatives who incorporate life insurance, health insurance and voluntary benefits into their practices. Over time, Aegis GA will also delve into the fields of property/casualty and business insurance.

Aegis Capital is proud to be regarded as one of the nation's leading full service retail and institutional broker-dealers and with the inclusion of a full service insurance agency that only advances that stature. The primary goal of Aegis GA is to help financial consultants meet the insurance and risk planning needs of their clients while still remaining independent. We are excited that our financial consultants will now be able to truly act in a full service capacity by being able to work on all of their clients' insurance and financial planning needs under one roof.

Aegis General Agency will be led by Joseph LaScala and assisted by Timothy O'Halloran. In the days and weeks ahead, Joe will be forwarding information, contacts and instructions as to how you can request quotes and information on various products.

If you wish to reach out to him directly you can call him at 1-646-502-2512 or email jlascala@aegiscap.com.

Regards,

Robert Eide
CEO/President

*All financial consultants must maintain the proper licensing to participate.